



McClave Recreation is a community-based program supported through Bent County Community Center/ Bent County Recreation.

Our Story:

In early 2019 Bent County Rec League identified the need to support all our youth in Bent County, and with the assistance of Teale Hemphill (McClave School Board member/Parent) and Kim McConnel (Commissioner) we created a McClave Recreation Coordinator position, with the goal to provide more opportunities and sports programs for the youth of McClave. Prior to the inception of the McClave recreation position parents of McClave youth had to maneuver many different processes to register their children for youth recreation in local recreation leagues. Today parents can contact a single person to look at options for their children to participate in youth sports which has led to an increase in overall participation for McClave children. The partnership McClave Recreation has with Bent County Recreation has offered a strong foundation that we will use to build a program that focuses on the children of the McClave area. We are very optimistic about our growth and will seek to gain strength through local partnerships with businesses and organization in the McClave area.

Our Mission:

The mission of Bent County/ McClave Recreation is to develop youth athletes from Kindergarten to Sixth Grade in the McClave Recreation program preparing them for the transition to Middle School & High School competitive sports. We will do this by emphasizing fundamental skills, sportsmanship, and TEAMWORK.

Vision:

Sponsor support will help with providing an adequate inventory of sports equipment that can be kept in our community making it more accessible to our athletes. It will also help offset the cost that parents have to pay out of pocket and provide coaches with opportunities to offer end of season awards and parties for their teams, and potentially scholarships to athletes that might not be able to afford the sports fees. McClave currently has over 80 kids that participated in sports such as soccer, baseball, volleyball, football, and basketball. McClave Recreation currently does not have an inventory of basic equipment required to provide for all our youth athletes. We currently rely on Bent County Community Center/Recreation, the McClave High School, and/or rent leftover equipment from Lamar Parks and Recreation.



Sponsor Support:

Sponsor support is critical for any youth recreation program and without financial support we are not sustainable. The McClave Recreation program is in process of acquiring new Sponsors interested in supporting our children in the McClave area.

We would use sponsor support as follows.....

- Basic sports equipment for each sport= Balls, Bats, Gloves, Bags,
- Uniforms for each child in each sport. (sponsors will be on shirts)
- General Operation cost= Paper, Pens, Marketing, Water Bottles. First aid kits, Fees for Refs and food for concessions.
- Banners that proudly display our Sponsors.
- Sports Clinics for our kids.

Our Action Plan for 2020:

1. Supplement sports equipment in all areas.
2. Invest in more tournaments to help with fundraising.
3. Increase participation for all sports grade k-6.
4. Acquire portable scoreboards for football/volleyball/basketball.
5. Have a budget that enables McClave Rec. to pay for referees, score keepers, etc., when we are unable to secure volunteers.
6. Help fund a future web site that can be linked to Bent County and assist in Social media marketing to ensure our families and coaches are informed.
7. Enable future electronic processing for registration payments or uniform purchasing.
8. Assist in supporting our teams that qualify to participate in tournaments by paying entrance fees.



Future Sponsors and Supporters,

We are grateful for your interest in supporting Bent County/McClave Recreation and we intend on being good stewards of your generous contributions. The process for completing your sponsorship will be as follows.

McClave Recreation: Sponsorship Levels

Platinum:

1. Logo on every shirt for each sport all year round. (5 sports/ approximately 400 shirts)
2. **Sponsor banner is included with Platinum.**
3. **Prime position on future website and Social media (Facebook)**
4. **Family Annual Pass to the Bent County Community Center to include the Fitness rooms. (\$280.00 VALUE!)**
5. **Large TEAM picture.**
6. Cost for Platinum \$1000.00

Gold:

1. Logo on every shirt for each sport all year round. (5 sports/ approximately 400 shirts)
2. Any banner you purchase will be presented at events.
3. Exposure on Social Media (Facebook)
4. Cost for Gold \$750.00

How do I become a Sponsor or learn more?

1. Please call me directly at (719-688-0749) or email at josie.mallard@bentcounty.net if you have questions or to pick up your contribution form.
2. We look forward to a productive and beneficial relationship with our sponsors for years to come and we thank you for your valuable time.